

Getz Donald Events And Public Policy Getz Donald 2007

Event StudiesThe Oxford Handbook of Arts and Cultural ManagementStrategic Management in Public OrganizationsManagement of World Heritage Sites, Cultural Landscapes and SustainabilitySpecial EventsCiudades efímerasFestivals and the CityRegister of the Commissioned and Warrant Officers of the U.S. Naval Reserve ForceDEP BulletinChoicePenn State Alumni DirectoryProceedings of the ... Annual SessionWho was who in AmericaAmerican Book Publishing RecordEvent ManagementThe Manuel Dorscheimer Family, 1754-2008Anthropological NotebooksMichigan AlumnusBotswana Notes and RecordsNew Hampshire Register, State Yearbook and Legislative Manual Donald Getz Yuha Jung Paul Joyce Fernanda Cravidão Joe Goldblatt Francesc González Reverté Andrew Smith United States. Bureau of Naval Personnel Pennsylvania State Grange Mildred Hopkins Pretzer

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abstract

the oxford handbook of arts and cultural management surveys contemporary research in arts and cultural management fulfilling a crucial need for a curated high quality first line resource for scholars by providing a collection of empirical and theoretical chapters from a global perspective with a focus on rigorous and in depth contributions by both leading and emerging scholars from international and interdisciplinary backgrounds the handbook presents established and cutting edge

research in arts and cultural management and suggests directions for future work

strategic management in public organizations european practices and perspectives offers the first wide ranging survey and assessment of strategic management practices at various levels of government and public service in european countries it shows that strategic management is much more than a management tool imported from the private sector it has become a key element of public management reforms and european governments at all levels are developing strategic state characteristics written by leading european experts on strategic management in the public sector and in government this book presents evaluations and analysis based on empirical investigations the book covers strategic management at different levels of government explore the roles of different players and incorporate theory and practice with opening and concluding chapters by the editors that provide an overview of strategic management in the public services and a cross societal discussion of practices reforms and lessons it reflects not only developments in strategic management practices in the european public sector but also the increasing importance of strategic capabilities for the modernization of public governance this book is ideal for students in postgraduate management courses mpa msc or mba in europe and elsewhere

this book highlights the challenges and trends resulting from the relationship between tourist motivations world heritage sites and local cultural uniqueness with a special focus on portugal and brazil several chapters refer to international cultural heritage experiences and destinations in belgium cuba croatia italy japan south africa spain and turkey the volume shows that there is some crossover between tangible and intangible cultural heritage and explores themes such as festivals and events marketing branding sustainability authenticity preservation wine tourism ethnic tourism religious tourism literary tourism museology and garden tourism it will appeal to readers interested in tourism management quality of the tourist offer tourism heritage products and characteristics of the tourism demand in the scope of cultural heritage

this book chronicles and champions the development changes and challenges faced by the global celebrations industry for event planners new interviews are included with experienced event leaders to give a better understanding of the field new chapters are included on green events corporate social responsibility and theoretical case studies event measurement evaluation and assessment topics are integrated throughout a number of the chapters over 200 new resources and appendices show how to save money time and improve the overall quality of an event event planners will also learn how technology may be harnessed to help them

improve their events financial quality environmental and other strategic outcomes

el turismo urbano es una de las modalidades turísticas de mayor crecimiento en una sociedad que tiende a la progresiva urbanización los destinos urbanos se multiplican y debido a ello la competencia entre ciudades para captar turistas y eventos es creciente a pesar de la importancia de este fenómeno pocos son los ensayos y obras de divulgación publicadas en español sobre turismo urbano en la primera parte de este libro se exponen los principios básicos para entender el desarrollo del turismo urbano las características de su oferta y demanda así como los principios fundamentales de gestión y planificación del turismo en las ciudades en la segunda parte se analiza el papel del turismo de eventos dentro de la ciudad y se reflexiona sobre su potencial productivo y su capacidad transformadora sobre los lugares que los organizan

this book explores how festivals and events affect urban places and public spaces with a particular focus on their role in fostering inclusion the festivalisation of culture politics and space in cities is often regarded as problematic but this book examines the positive and negative ways that festivals affect cities by examining festive spaces as contested spaces the book focuses on western european cities a particularly interesting context given the social and cultural pressures associated with high levels of in migration and concerns over the commercialisation and privatisation of public spaces the key themes of this book are the quest for more inclusive urban spaces and the contested geographies of festival spaces and places festivals are often used by municipal authorities to break down symbolic barriers that restrict who uses public spaces and what those spaces are used for however the rise of commercial festivals and ticketed events means that they are also responsible for imposing physical and financial obstacles that reduce the accessibility of city parks streets and squares alongside addressing the contested effects of urban festivals on the character and inclusivity of public spaces the book addresses more general themes including the role of festivals in culture led regeneration several chapters analyse festivals and events as economic development tools and the book also covers contested representations of festival cities and the ways related images and stories are used in place marketing a range of cases from western europe are used to explore these issues including chapters on some of the world s most significant and contested festival cities venice edinburgh london and barcelona the book covers a wide range of festivals including those dedicated to music and the arts but also events celebrating particular histories identities and pastimes a series of fascinating cases are discussed from the venice biennale and dublin festival of history to rotterdam s music festivals and craft beer festivals in manchester the diverse and innovative qualities of the book are also evident in the range of urban spaces covered obvious examples of public spaces such as parks streets squares and piazzas are addressed but the book includes chapters on enclosed

public spaces e g libraries and urban blue spaces waterways too this reflects the interpretation of public spaces as socio material entities they are produced informally through their use including for festivals and events as well as through their formal design and management

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